

Discover  
The True Value Of  
Your Business.



ACUTE BUSINESS ADVISORY





ACUTE BUSINESS ADVISORY

Acute Business Advisory is dedicated to empowering small and medium-sized businesses through trusted, expert financial advisory services. Rooted in the principles of Integrity, Trust, Expertise, and

Partnership, our mission is to navigate our clients through the complexities of tax credits and business planning. We prioritise a consultative approach, offering transparent and accurate advice to help our clients make informed decisions. Our commitment is to uphold ethical standards, foster sustainable growth, and contribute to the success of every business we serve.

At Acute Business Advisory, we help business owners understand what their business is worth today and how to increase that value tomorrow. Whether you're preparing for investment, sale, succession planning, or growth, our Business Valuations and Strategic Business Plans give you the insight and clarity to move forward with confidence.

Please feel free to contact us to discuss your needs.

**Tel: 01332 498318**

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**WWW.ACUTEBUSINESSADVISORY.CO.UK**

# Know Where You Stand. Plan Where You're Going.



## What's Included in Our Business Valuation Reports:

**In-Depth Financial Analysis:** We conduct a thorough examination of your financial statements, assessing key metrics such as revenue, profit margins, and cash flow to determine your business's financial health.

**Market and Industry Evaluation:** Leveraging up-to-date industry data, we analyze market trends, industry performance, and position your business within the competitive landscape.

**Multiple Valuation Methodologies:** Our reports incorporate various valuation approaches, including EBITDA multiples, turnover multiples, and asset-based valuations, ensuring a comprehensive perspective on your business's value.

**Benchmarking Against Peers:** We compare your business's performance against similar companies in your industry, highlighting strengths and identifying areas for improvement.

**Future Performance Modeling:** Utilising advanced forecasting techniques, we project potential future performance scenarios, aiding in strategic planning and goal setting.

## The Value to You

**Strategic Decision-Making:** An accurate valuation serves as a foundation for strategic initiatives, whether you're considering expansion, diversification, or restructuring.

**Investment and Funding:** A detailed valuation report enhances your credibility with investors and lenders, facilitating access to capital by showcasing a clear understanding of your business's worth.

**Exit Planning:** If you're contemplating selling your business, our valuations provide a realistic estimate of its market value, helping you set appropriate expectations and negotiate effectively.

**Succession Planning:** Understanding your business's value is essential for effective succession planning, ensuring a smooth transition and continuity.

**Risk Management:** Identifying the factors that contribute to your business's value allows you to mitigate risks and focus on areas that enhance long-term sustainability.

# Strategic Business Plans, That Actually Work



## From Idea to Action — In One Document

Our business plans go beyond generic templates. We provide custom, editable plans that include real financial data, market benchmarking, and actionable strategies.

### WHY INVEST IN A BUSINESS PLAN?



#### Turn Strategy into Action

A well-crafted business plan transforms your big-picture goals into a clear, step-by-step roadmap. It outlines your priorities, sets measurable targets, and helps you stay focused on what really moves the needle — whether it's growth, profitability, or market expansion.



#### Strengthen Your Case with Investors and Lenders

Your business plan shows that you've done your homework. It includes financial forecasts, market research, and risk assessments that help banks and investors feel confident in supporting your business. It's a key tool for attracting funding and strategic partnerships.



#### Understand and Benchmark Your Business

Our plans include performance benchmarking and market analysis so you can see how you stack up against the competition. This insight helps you make smarter decisions, identify areas for improvement, and set realistic growth goals.

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#### 💡 Need just a Business Plan?

Standalone Business Plan: £400

Includes executive summary, forecasts — ideal for internal planning or investor packs.



# PRICING

## Business Valuation Only

Detailed valuation report

Multiple valuation methods

Peer benchmarking

Delivered within 5 working days

**Ideal if you're starting to explore your business's value or planning ahead.**

£750

POPULAR

## Business Valuation + Strategic Advice

Business Valuation

One-on-one consultation

Strategic guidance

Custom recommendations

**Best for owners who want to make informed, confident decisions.**

£1,500

## Strategic Growth Plan

Business Valuation

Strategic Advice

Financial Forecasts

Market Analysis

Operating margins & growth projections

**Perfect for businesses raising capital, preparing for exit, or planning expansion.**

£2,500



ACUTE BUSINESS ADVISORY



# Your Trusted Business Partner



— Business Valuations

— Exit Planning

— Research & Development Tax Credits

— Capital Allowances

— Compliance Assistance



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